

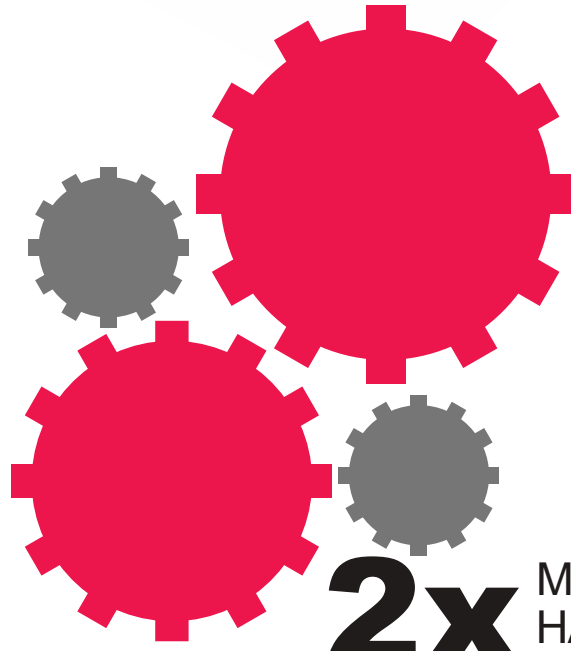


# The Benefits of Using Digital Signage for Supply Chain Operations

## IMPORTANCE OF REAL-TIME PERFORMANCE MONITORING



**73%** OF EXECUTIVES SAY ANALYTICS IMPORTANT TO MEETING GOALS



BEST-IN-CLASS SUPPLY CHAIN OPERATIONS

**2.3x**

MORE LIKELY TO HAVE ONLINE VISIBILITY INTO DISRUPTIONS, AND

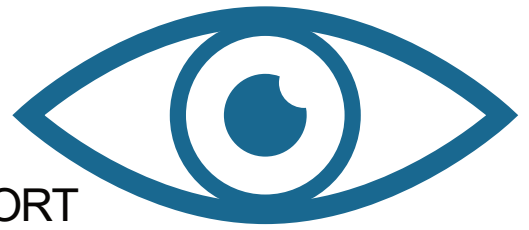
**2x** MORE LIKELY TO HAVE ONLINE ABILITY TO ANALYZE CURRENT LEVELS OF RISK EXPOSURE



**51%**

SAY LACK OF CRITICAL SUPPLY CHAIN PROCESS VISIBILITY IS A TOP AREA OF GLOBAL CONCERN

**63%**



OF PEOPLE REPORT DIGITAL SIGNAGE CATCHES THEIR ATTENTION

## IMPACT OF DATA VISUALIZATION

**21%** HIGHER PROFITS AND PRODUCTIVITY

**48%** FEWER LOSS-TIME INCIDENTS

**41%** INCREASE IN QUALITY CONTROL

## DATA WHEN AND WHERE YOU NEED IT

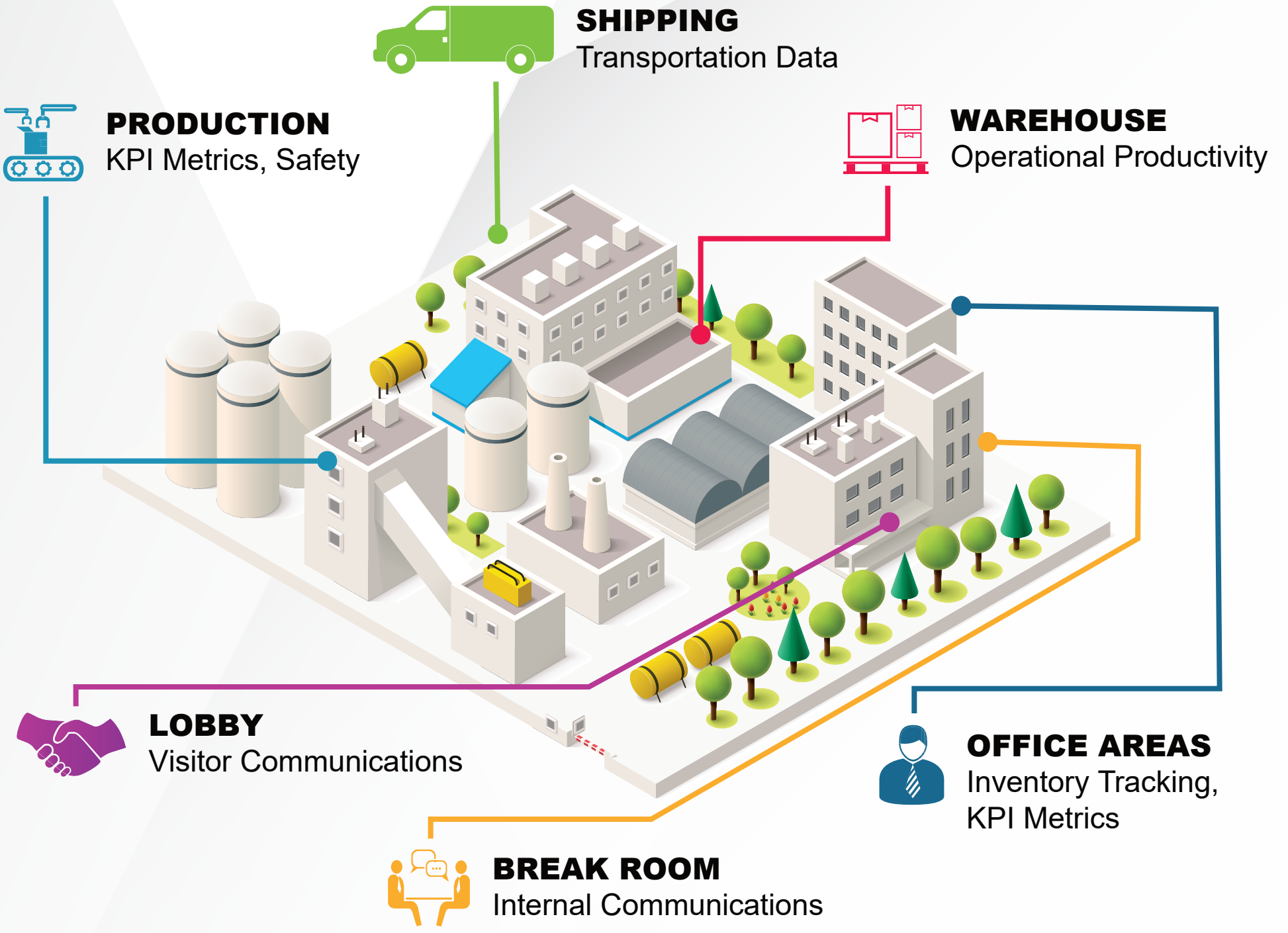


AGGREGATE, SYNTHESIZE & DISPLAY



- Manhattan Associates
- Red Prairie
- Salesforce
- JDA
- Infor
- SAP
- + Many More

## KEY LOCATIONS FOR SUPPLY CHAIN MESSAGING



## KORBYT SOLUTIONS AT WORK

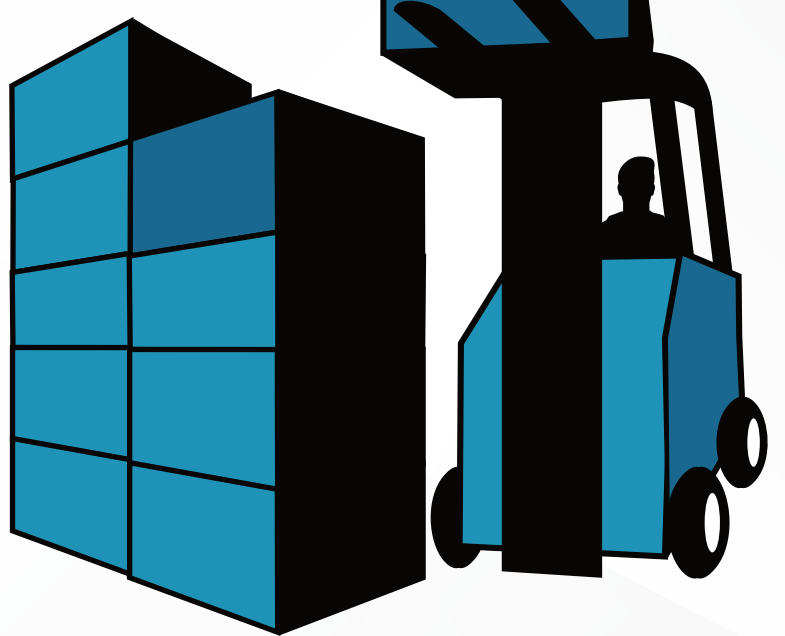
KORBYT SUPPLY CHAIN SOLUTIONS HAVE PROVEN ROI FOR CUSTOMERS



**\$55,000,000**

ONE EXAMPLE OF ENTERPRISE SAVINGS FROM A 1% INCREASE IN EFFICIENCY

**20%** PRODUCTION INCREASE



BY MEASURING & DISPLAYING REAL-TIME PERFORMANCE

### SOURCES:

1. Bloomberg Businessweek, "Supply Chain Innovation Driving Operational Improvements," 2. Aberdeen Group Supply Chain Visibility Report 3. Aberdeen Group, "Global Supply Chain Benchmark Report," 4. OTX Study 5. Gallup, "Engagement at Work: Its Effect on Performance Continues in Tough Economic Times," 6. Korbyt Customer Data