#### From the CEO Feb. 2021

### Safety First

As essential workers, I pledge to make every effort to keep you safe while performing your duties.



#### 11:43 AM / Feb. 3



#### CONGRATULATIONS **Cheryl Walker**







### **DIGITAL SIGNAGE**





# Digital Signage

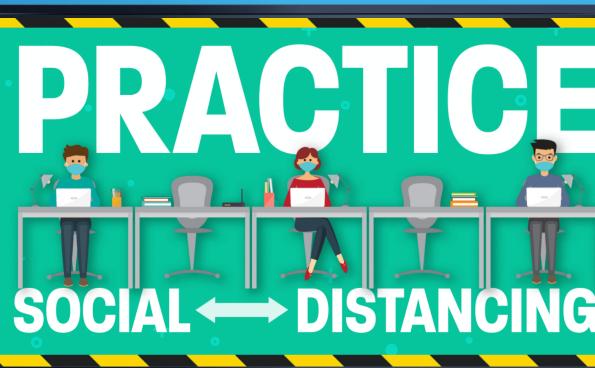
Seeing is believing. Communicate your message to any screen, of any size, anywhere. That's the promise of the Korbyt Anywhere publishing platform, with its ability to re-energize content as personalized, easy to create and quick to distribute. Engage your workforce, inform customers or students, and drive engagement.





# UPDATE

Jayne Richards, on what she loves about the Balance Company Culture. Available on The Mobile Hub now!



#### Good Morning!

**Greetings** to everyone in office today. Let's make it productive & have a good one everyone!

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Wednesday	Ç	13°C	8°C
Thursday	Ç	10°C	5°C
Friday	:ö:	10°C	4°C
Saturday	0	10°C	4°C
Sunday	:ö:	10°C	5°C

#### The COVID-19 Mask Intiative | Donate Mask

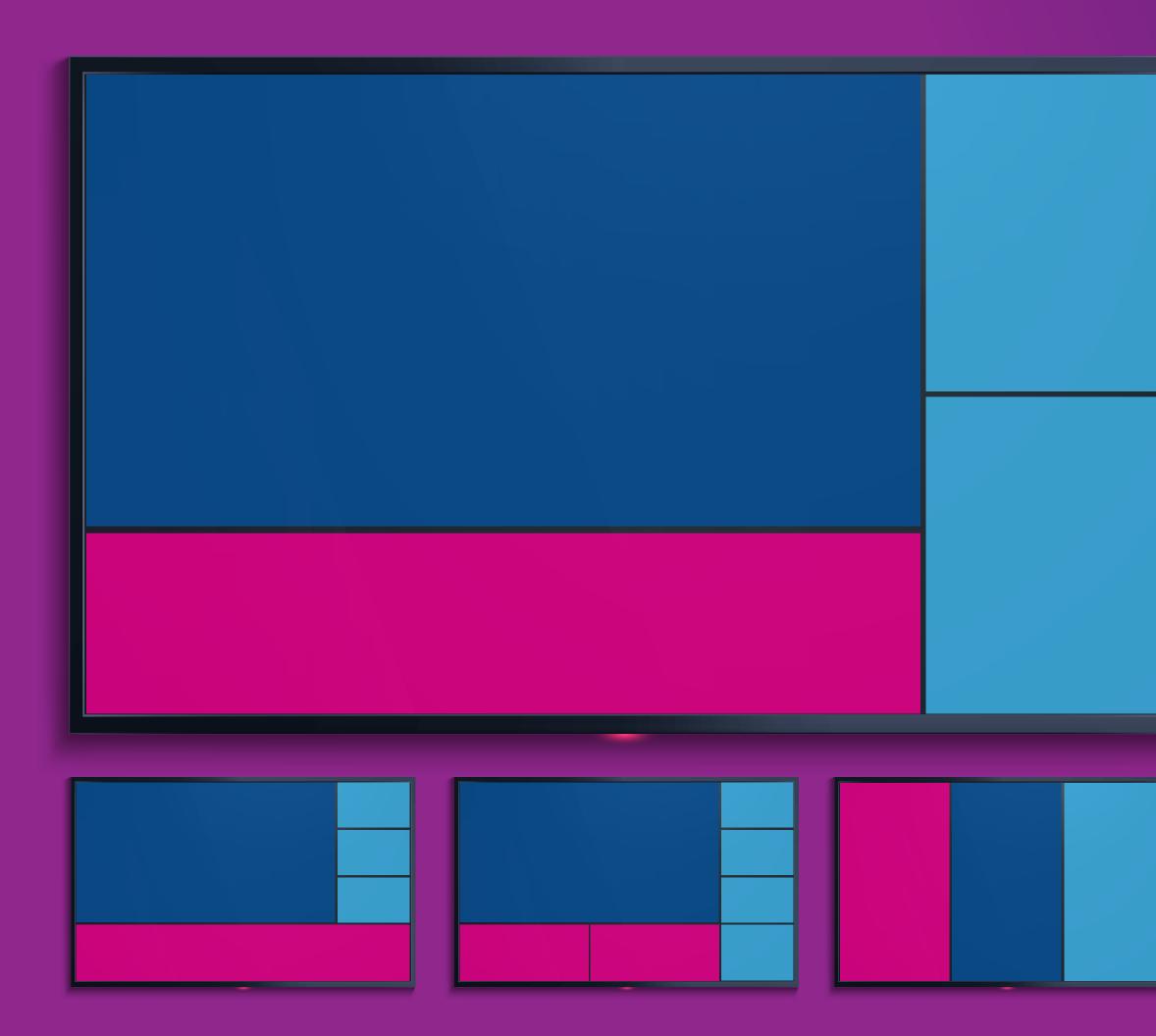
We know many in our community want to support our staff members during the COVID-19 pandemic.

We are asking community members to sew or buy and donate cloth face masks for employees, patients and visitors to wear while on-site during this crisis.











# **CMS** Content **Creation & Publishing**

Say hello to the ultimate creative control for your screen content and data. Korbyt Anywhere's intelligent content management system (CMS) offers a suite of flexible tools to imagine, craft and publish engaging content across your workplace. Easily design new static or dynamic layouts with your choice of images, video, text or data. Or update content quickly with a wide range of professionally designed templates.









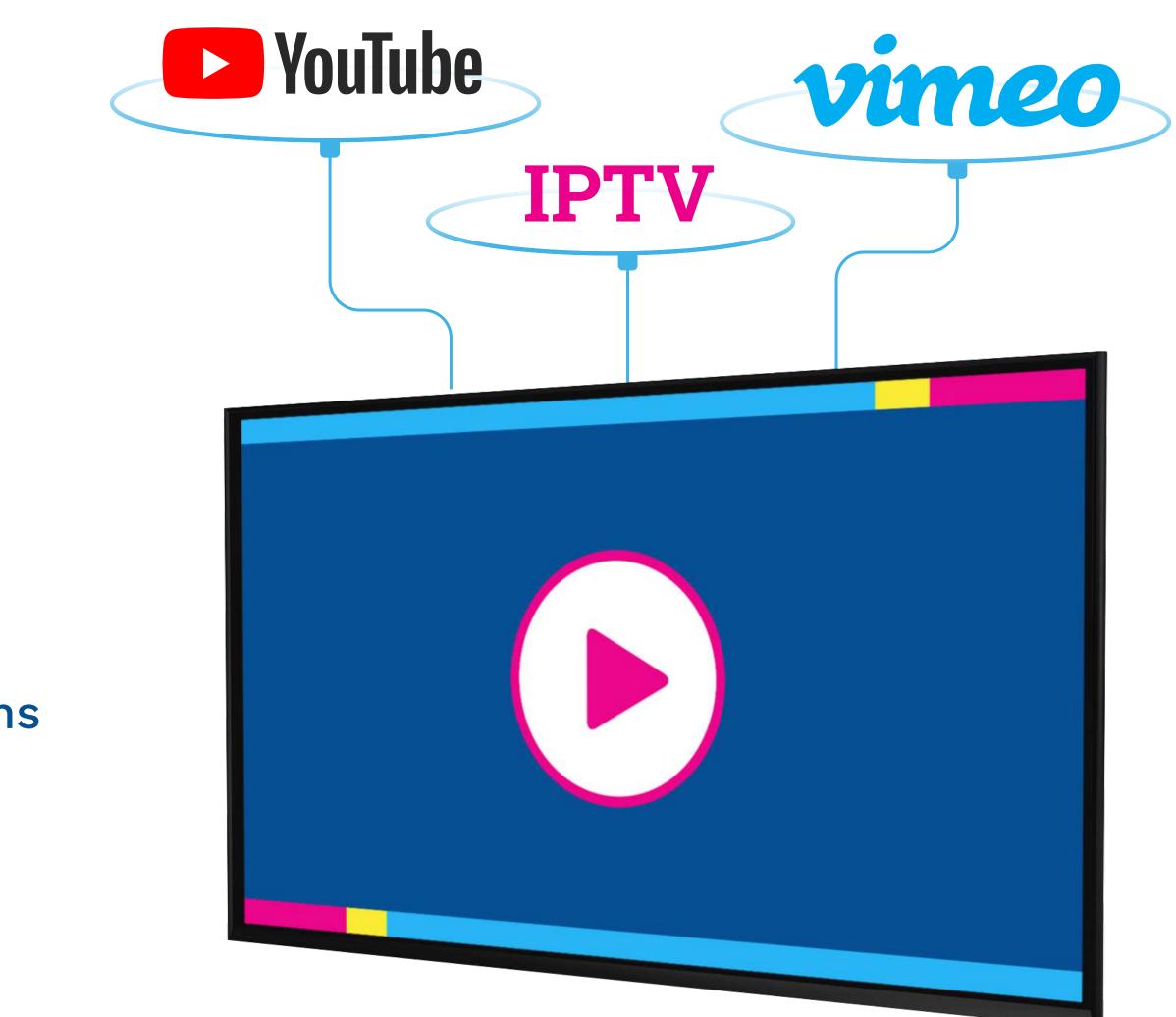


# Video Communications Just Got Versatile

Use attention-getting video to capture your audience's interest, increase impressions and motivate action.

- > Upload or embed up to 8K video, or stream from IPTV, YouTube, Vimeo and more
- Stream live or on-demand TV content from cable broadcasts to specific zones or full screens
- Deliver content to video walls in your workplace through framerate syncing





#### TIPS FOR WORKING REMOTELY

Assign a dedicated workspace Socialize when you can Maintain a detailed planner Stay connected with your team Take breaks from the screen

For latest news, visit cdc.gov/COVID19





#### **BLOG POST CEO Amina Renhart**

A healthy corporate culture values each employee in the organization regardless of his job duties, which results in employees working as a team to meet the company's and their own personal needs. Healthy corporate culture improves the performance of a business in a number of areas

Read the full blog post on the Intranet.





# **True Content Design**

Combine images and text in standout ways that communicate your brand to your workforce and customers.

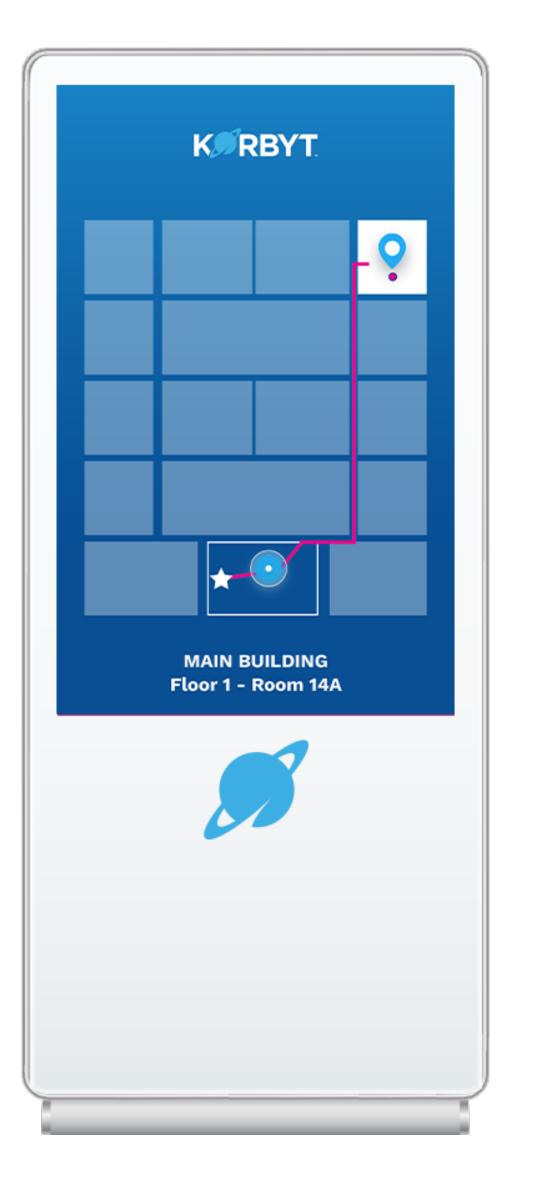
- Incorporate high-impact imagery and high-resolution graphics into your content
- > Use LaunchPad to create from a varied set of pre-existing content templates
- Create with Korbyt platform's Photoshop-like editing tools to resize and rework graphics
- Design with a wide variety of embedded fonts, or upload your own to fully brand your signage

# Wayfinding Connects People to Places

Workplace maps are transformed into enhanced interactive wayfinding screens that guide employees around the office.

- Add any 2D or 3D-rendered map to your wayfinding signs and kiosks
- > Update maps and directional signage in real-time to support your employees' return to the office
- > Utilize route-planning features to help people navigate buildings and floors







# News You Will Use

Integrate real-time news feeds and workplace events into your feeds to keep everyone engaged and up to date.

- Select from various pre-configured content feeds such as weather, traffic, news, entertainment and more
- Stream video conferences from Zoom,
   WebEx and other video meeting
   platforms to any signage screen
- Broadcast company townhall meetings live or via replay



#### NEW OFFICE Plans in motion! As you know we are opening up a ne

As you know we are opening up a new office location in Milton Keynes, the plans for the new office have been signed off and we will begin the fitting in 3 weeks time! This is very exciting and we expect the build to complete before the end of the year!

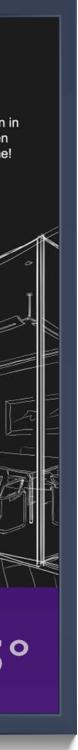


#### **EXECUTIVE TOWNHALL**

#### **BUSINESS NEWS**

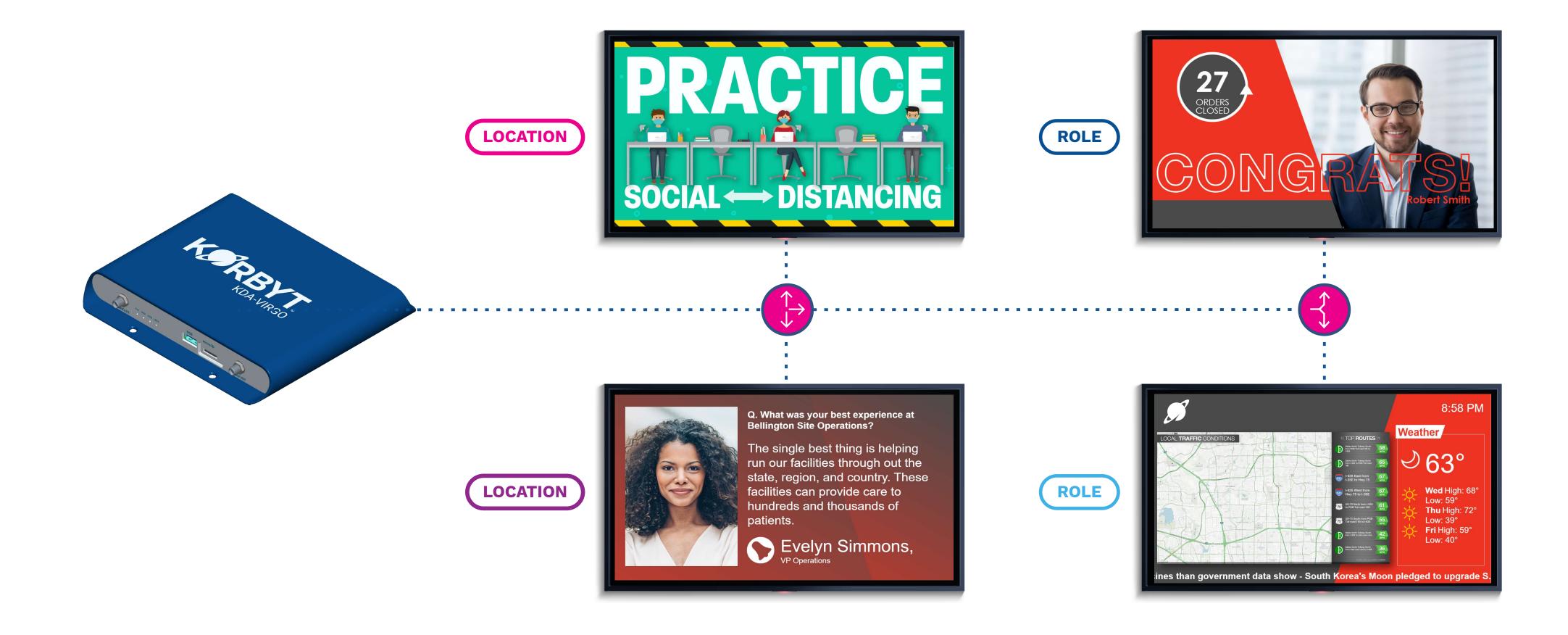
#### Company Stock Up 12% from Q1 earnings report.

#### **3:48 | 63°**



# **Targeting Effectiveness**

Target personalized communications to specific groups based on demonstrated interest, location, or job type. With the specialized Command feature, content can be assigned to one or more players based on geography.





# **The Best Playlist**

Playlists are a smarter way to schedule and publish your content to specific audiences, based on their interests, time of day, location or job type.

- > Feature important messages in a static loop of content via the Basic Playlist
- > Play designated communications on different days and specific times with a Dayparting Playlist
- Automate content delivery to one or more players with the data-driven configurations of a Clever Playlist



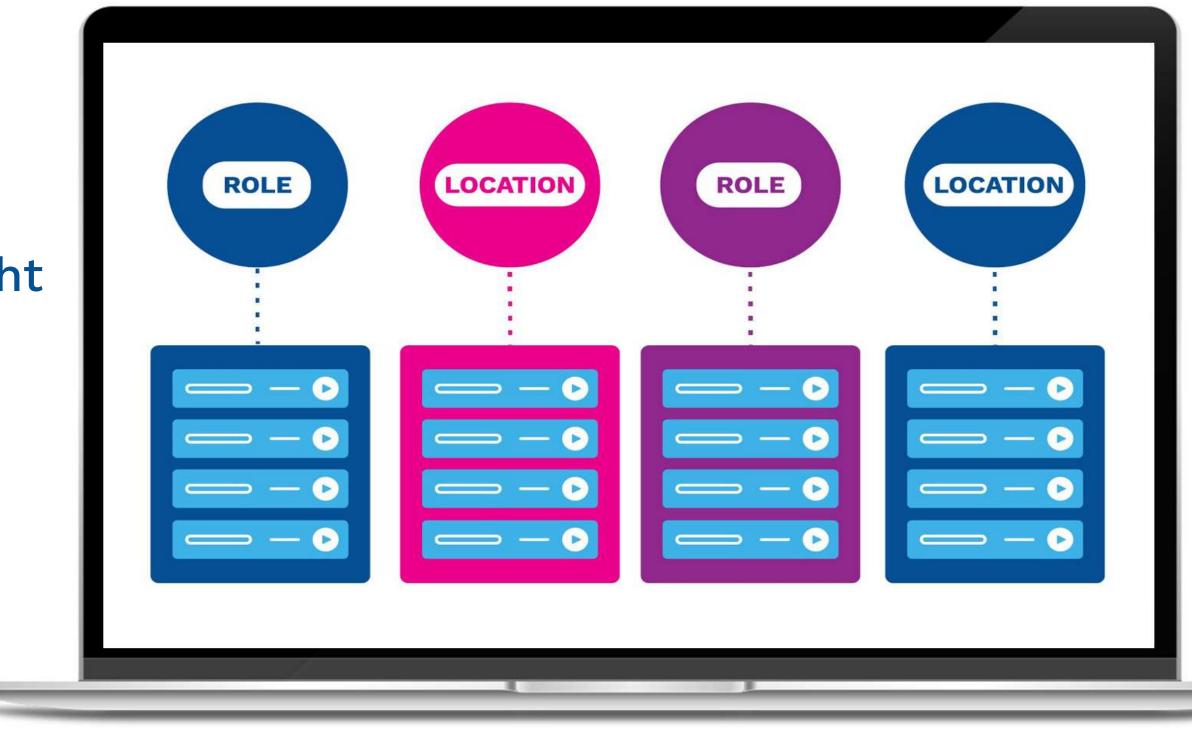
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# **Target Communications with Player Groups**

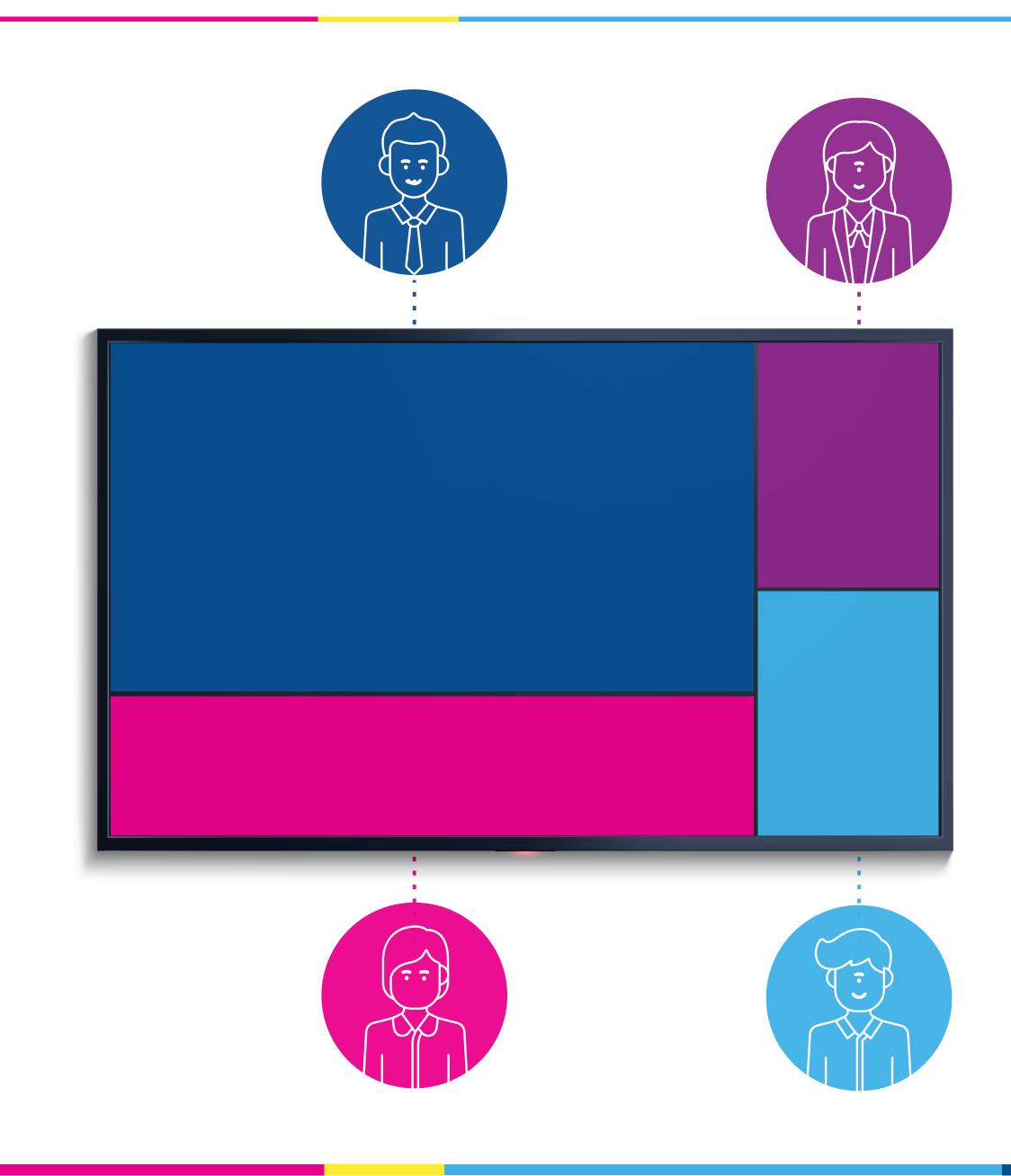
With Media Player Groups, pre-assign content to specific screens, whether in-office or at a remote location.

- Create Player Groups based on employee data attributes like location, department or job type
- Assign content to one or more players
- Deliver the right communications to the right screen to be viewed by the right audience





#### **DIGITAL SIGNAGE** | Content Creation & Publishing





# Share the Screen with Multiple Admins

Content managers use Boards to create screen zones that display the most pertinent content and data.

- Create different zones of content on a single screen
- > Control single/multi-zones on multiple screens, or delegate publishing rights to other teams
- Institute content management permissions for a single screen layout or an entire zone

#### **DIGITAL SIGNAGE** | Content Creation & Publishing



# **Build a Better Kiosk**



Kiosk Builder is the no-code way to design and implement kiosk displays that enable easy wayfinding, reservations, message communications, alerts, training notices and more.

Drag and drop content modules into an easy-to-view, easy-to-use visual layout

> Update content modules to play differentiated content in different locations

> Manage multiple kiosk screens from a single content management system





# Data Visualization

Show real-time sales performance, calls-in-queue and issues resolved as a clear, actionable display. Our data adapters connect to over 100 enterprise sources to deliver key information as a story that can lead your teams to greater productivity.



# Adapting to Your Data Needs

A Korbyt Anywhere data adapter connects to data from any source and visualizes it to display on any screen in your workplace.

- Choose from hundreds of data sources, including Salesforce, ZenDesk, ServiceNow and more
- Integrate securely with any other enterprise system using RESTful APIs, web services, and custom integrations





Amazon Connect

#### **DIGITAL SIGNAGE** | Data Visualization





# **Built for Performance Management**

Performance management is more effective with Korbyt Anywhere's Builder: a content management system feature that formats your data with visual appeal for any screen.

- > Design how data appears on your screens to ensure clarity, drive action and promotes improved performance
- > Target data and performance metrics to employees based on teams, job type, location and other attributes
- > Format, style and change the look across different digital signage screens, desktops, web browsers and mobile devices



#### **DIGITAL SIGNAGE** | Data Visualization



# The Measure of Success

- > View data by an individual or across a whole group, team or company
- Report to leaders how visualized data influences employee productivity outcomes
- > Roll up departments, locations, teams and more into one meaningful KPI based on value added data calculations



Automated performance management analyzes the data and messages that drive your teams to succeed.





# Signage Player Hardware

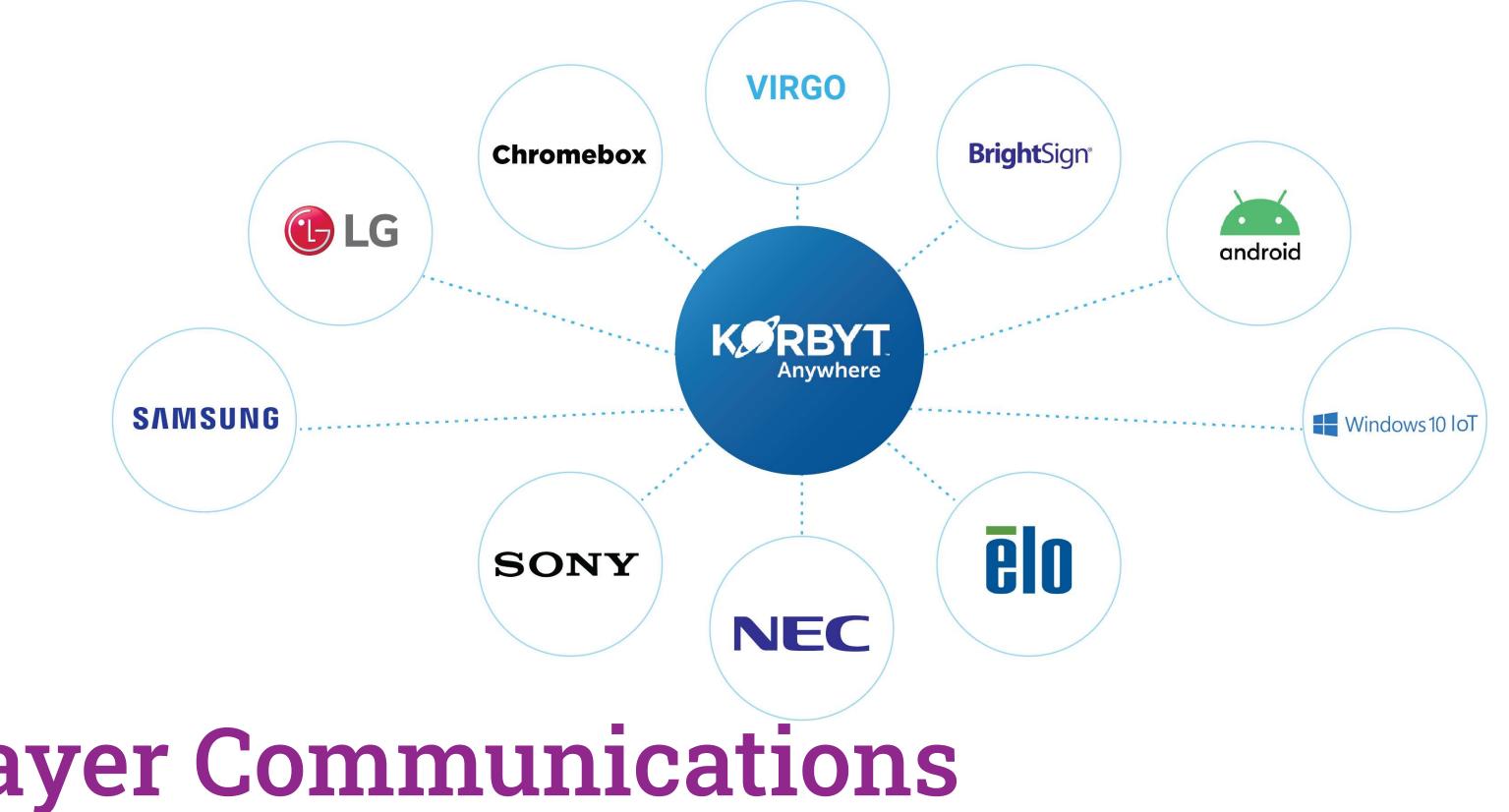
#### **MEET THE ULTIMATE TEAM PLAYER**

Korbyt Anywhere works with the digital signage player hardware that fits your needs and budget. And we guarantee the support you need for maximum performance.









# **Multiplayer Communications**

Korbyt offers you the most flexibility with support for the largest ecosystem of player hardware in the industry – including SoC (System on a Chip). Whether your player or ours, we support all standard and advanced platform features. And we now offer a new option for high performance at a low cost, with the introduction of our advanced Virgo player.



#### **DIGITAL SIGNAGE** | Player Hardware

Edit Player Group	Save	Exit
Details Tale Totan Description Description	Actions	· ·
Tagu	Sleep/Blackout Schedule	Ŷ
	Permissions (1 of 24 selected)	,
Edit Dynamic Rules	Player Notification Recipients	3
Name         Operator         Value         Next Operation           +         State         Is         Ix	Content Assigned	*
Selected Players		
Player Group Locations		
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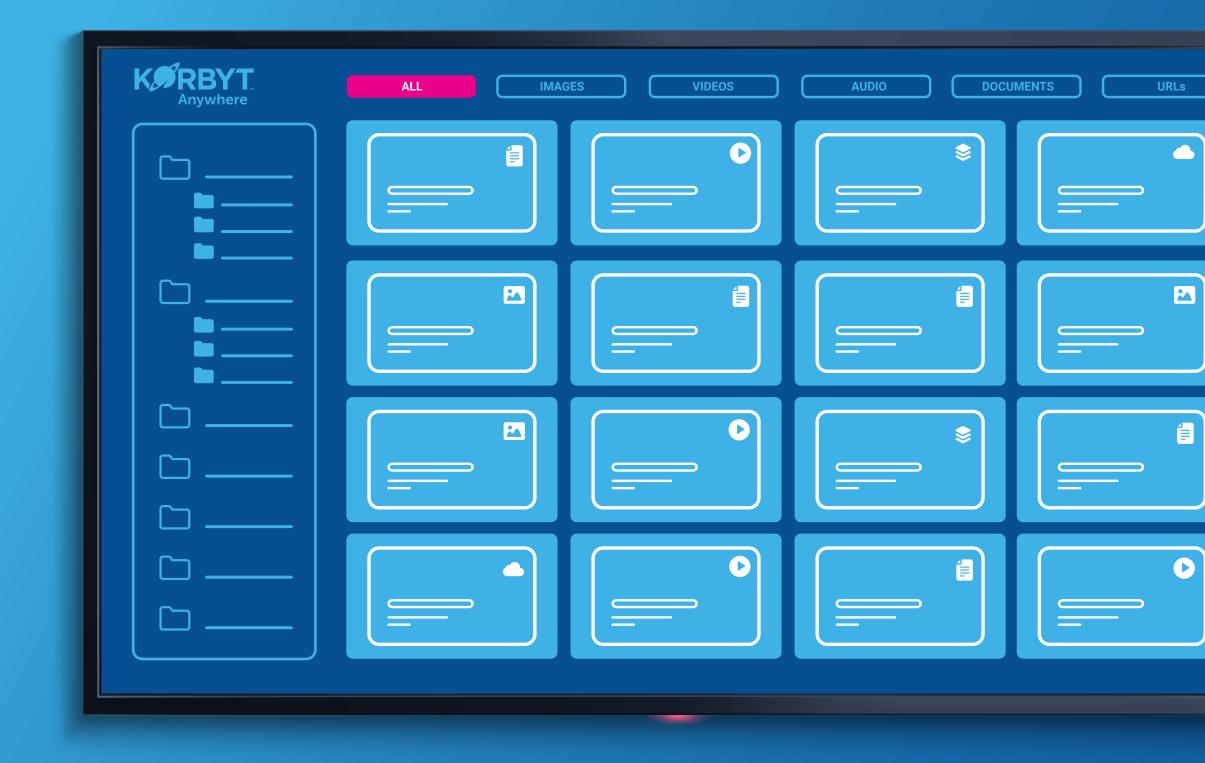


# Manage the Players

A central Player Management system provides access to all players, across all locations.

- Detect whether screens are on or dark, to manage uptime or downtime
- Avoid communication delays by setting content to publish even if disconnected from Korbyt
- > Automate alerts to optimize player performance
- Remotely manage upgrades, player reboots or firmware changes
- Create user-defined views and permissions that allow you to delegate management and troubleshooting to others

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# Media Management

Take control of all media. Manage your media and communication assets from a single place. The content management platform includes 500GB of storage space, which you can organize and share with media management tools.



# Media Mastery

The Media Library stores and organizes all your customer or internal communication assets in a single location. Its user-friendly interface makes it easy for you and your teams to locate and access what they need when they need it.

- > House up to 500GB of digital assets: text, images, videos, documents, urls and more
- Tag your assets for robust categorization that provides easy and powerful search capabilities
- Manage permissions and licenses for all your assets



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# A Synchronized Source of Truth

Couriers are the technology go-betweens that ensure your Media Library is up to date and in sync with your other media storage systems.

- Auto-sync your Media Library with major cloud content storage: OneDrive, Google Drive, Box, Dropbox or Adobe Experience Manager
- Align the assets inside Korbyt Anywhere with other digital assets across your organization



