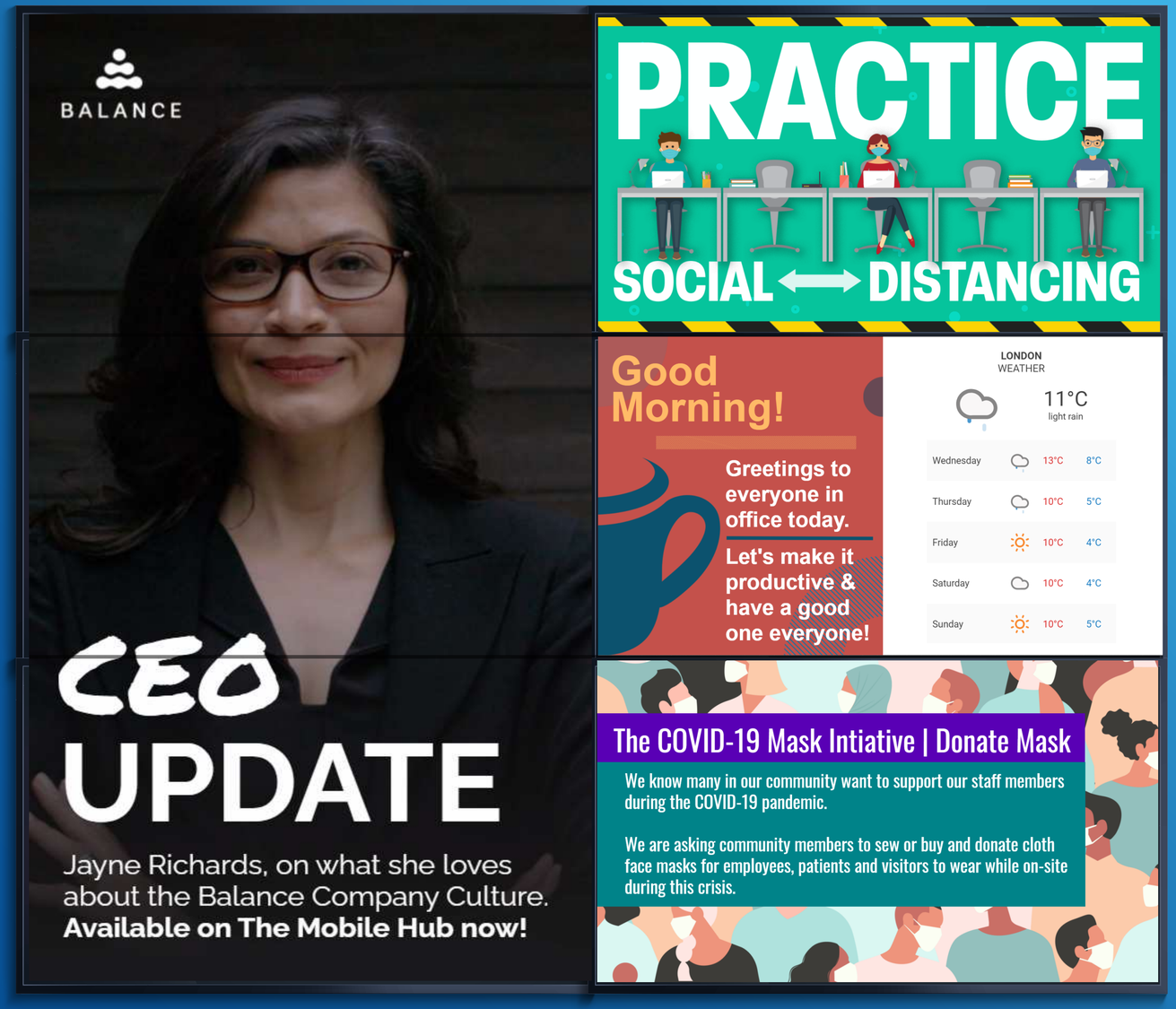
KORBYT™
Anywhere

DIGITAL SIGNAGE

KORBYT Anywhere

Digital Signage

Seeing is believing. Communicate your message to any screen, of any size, anywhere. That's the promise of the Korbyt Anywhere publishing platform, with its ability to re-energize content as personalized, easy to create and quick to distribute. Engage your workforce, inform customers or students, and drive engagement.



KORBYT Anywhere

CMS Content Creation & Publishing

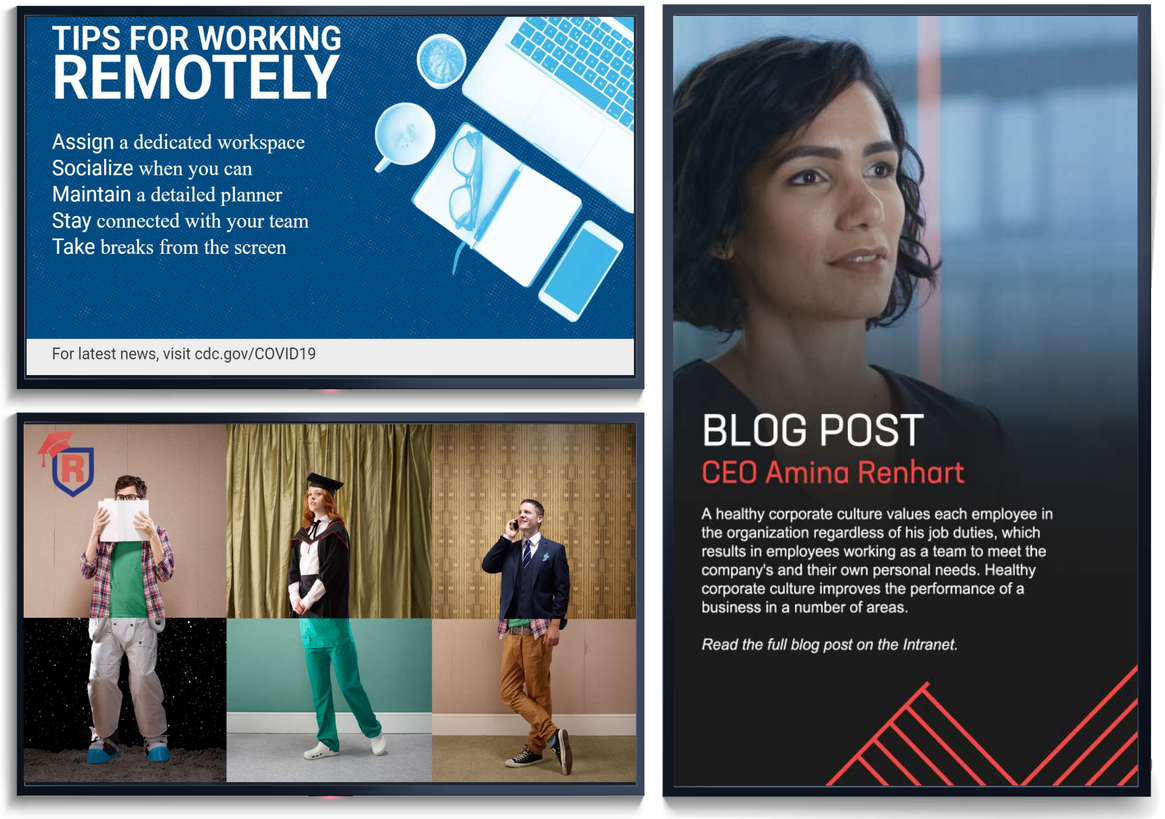
Say hello to the ultimate creative control for your screen content and data. Korbyt Anywhere's intelligent content management system (CMS) offers a suite of flexible tools to imagine, craft and publish engaging content across your workplace.

Easily design new static or dynamic layouts with your choice of images, video, text or data. Or update content quickly with a wide range of professionally designed templates.

Video Communications Just Got Versatile

Use attention-getting video to capture your audience's interest, increase impressions and motivate action.

- Upload or embed up to 8K video, or stream from IPTV, YouTube, Vimeo and more
- Stream live or on-demand TV content from cable broadcasts to specific zones or full screens
- Deliver content to video walls in your workplace through framerate syncing



True Content Design

Combine images and text in standout ways that communicate your brand to your workforce and customers.

- Incorporate high-impact imagery and high-resolution graphics into your content
- Use LaunchPad to create from a varied set of pre-existing content templates
- Create with Korbyt platform's Photoshop-like editing tools to resize and rework graphics
- Design with a wide variety of embedded fonts, or upload your own to fully brand your signage

Wayfinding Connects People to Places

Workplace maps are transformed into enhanced interactive wayfinding screens that guide employees around the office.

- Add any 2D or 3D-rendered map to your wayfinding signs and kiosks
- Update maps and directional signage in real-time to support your employees' return to the office
- Utilize route-planning features to help people navigate buildings and floors

News You Will Use

Integrate real-time news feeds and workplace events into your feeds to keep everyone engaged and up to date.

- Select from various pre-configured content feeds such as weather, traffic, news, entertainment and more
- Stream video conferences from Zoom, WebEx and other video meeting platforms to any signage screen
- Broadcast company townhall meetings live or via replay

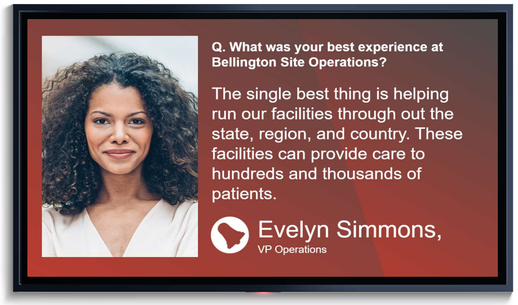
Targeting Effectiveness

Target personalized communications to specific groups based on demonstrated interest, location, or job type. With the specialized Command feature, content can be assigned to one or more players based on geography.

LOCATION

ROLE

LOCATION

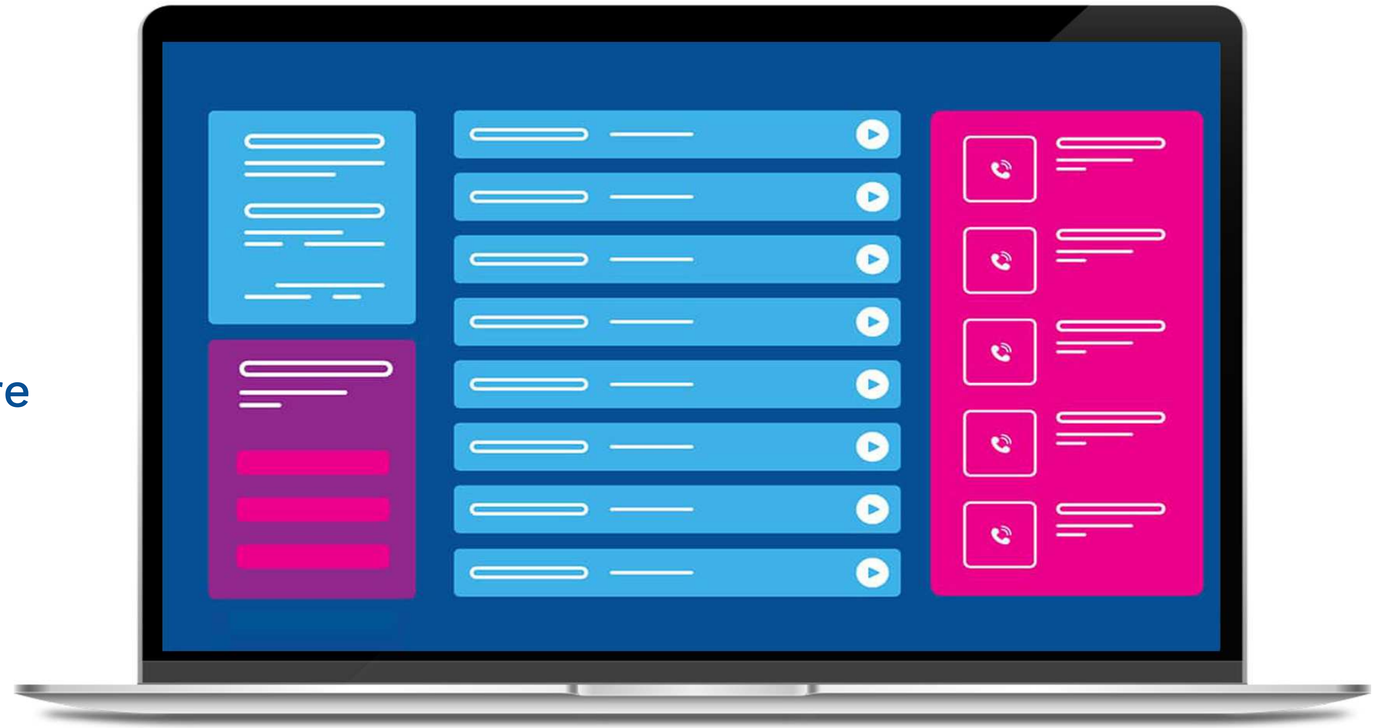


ROLE

The Best Playlist

Playlists are a smarter way to schedule and publish your content to specific audiences, based on their interests, time of day, location or job type.

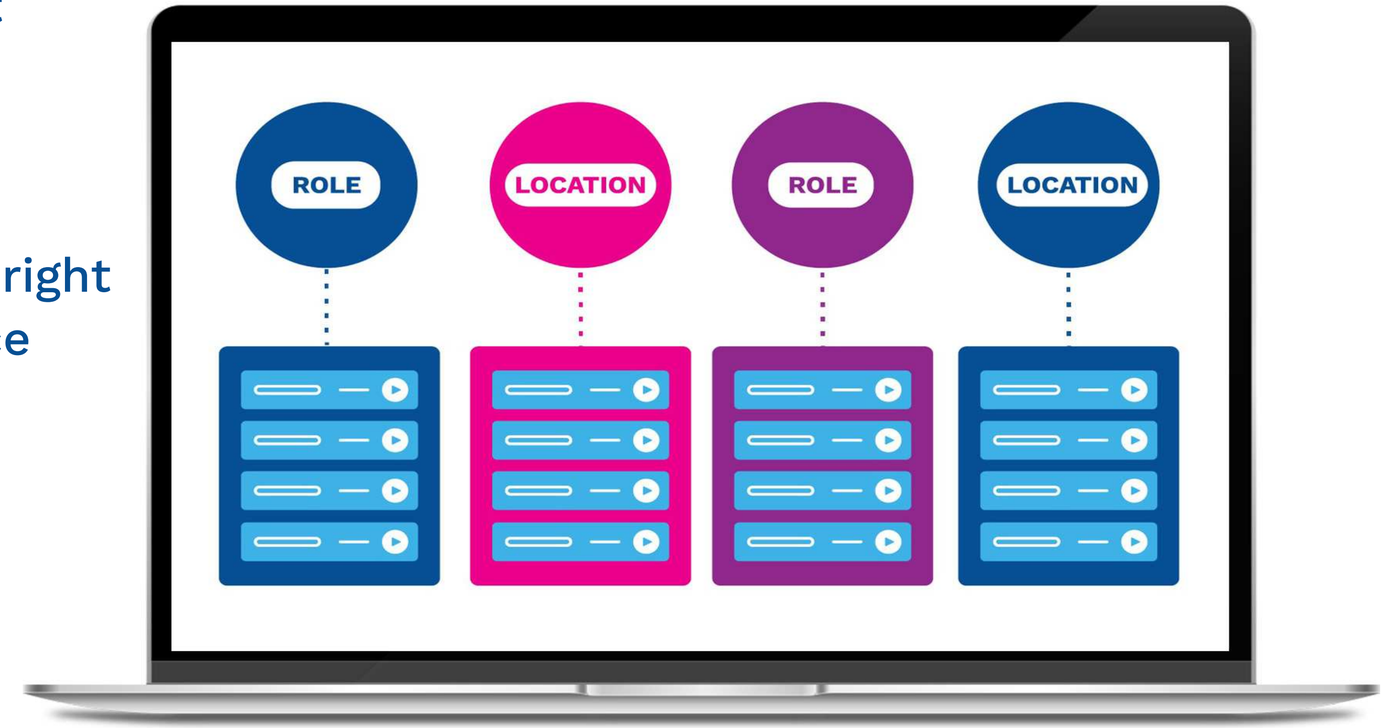
- Feature important messages in a static loop of content via the Basic Playlist
- Play designated communications on different days and specific times with a Dayparting Playlist
- Automate content delivery to one or more players with the data-driven configurations of a Clever Playlist

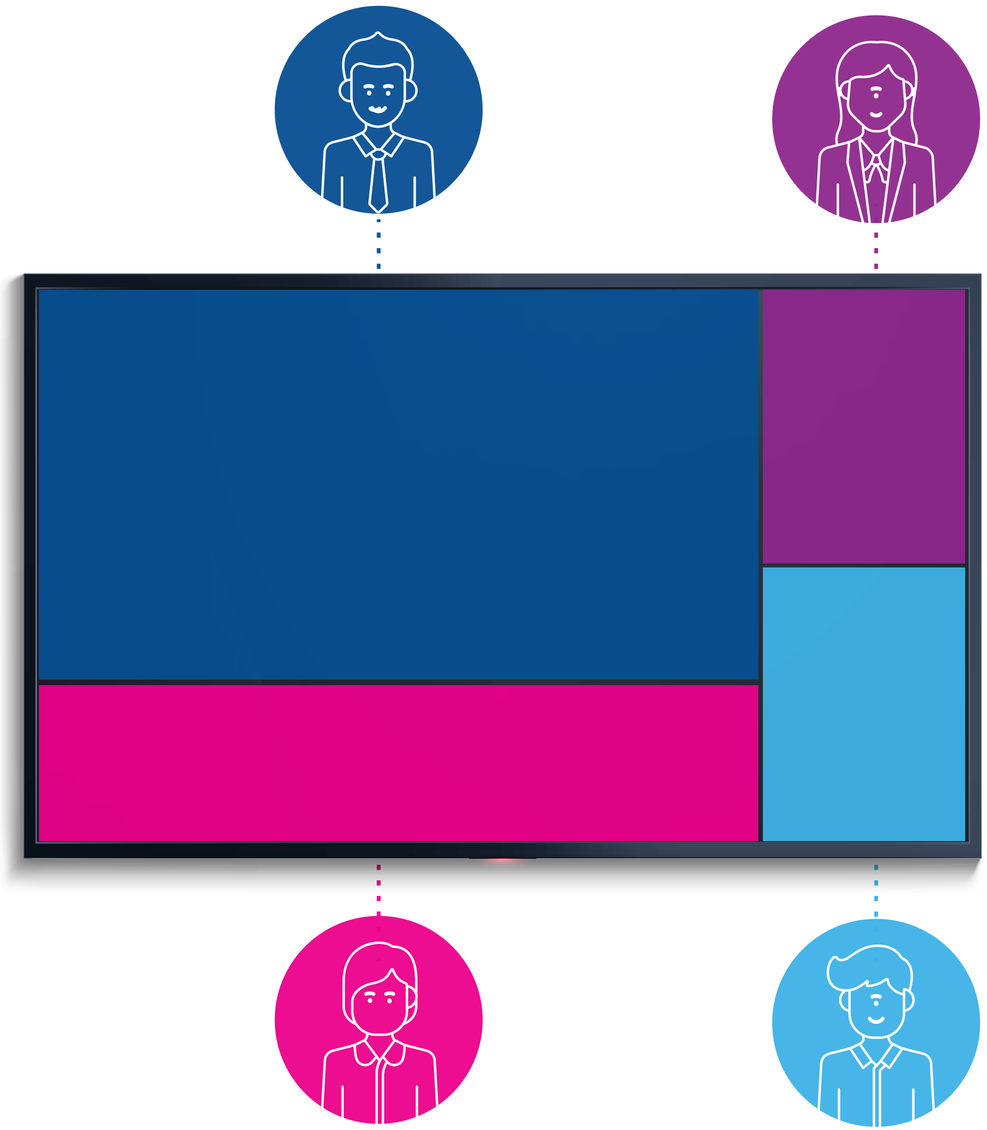


Target Communications with Player Groups

With Media Player Groups, pre-assign content to specific screens, whether in-office or at a remote location.

- Create Player Groups based on employee data attributes like location, department or job type
- Assign content to one or more players
- Deliver the right communications to the right screen to be viewed by the right audience

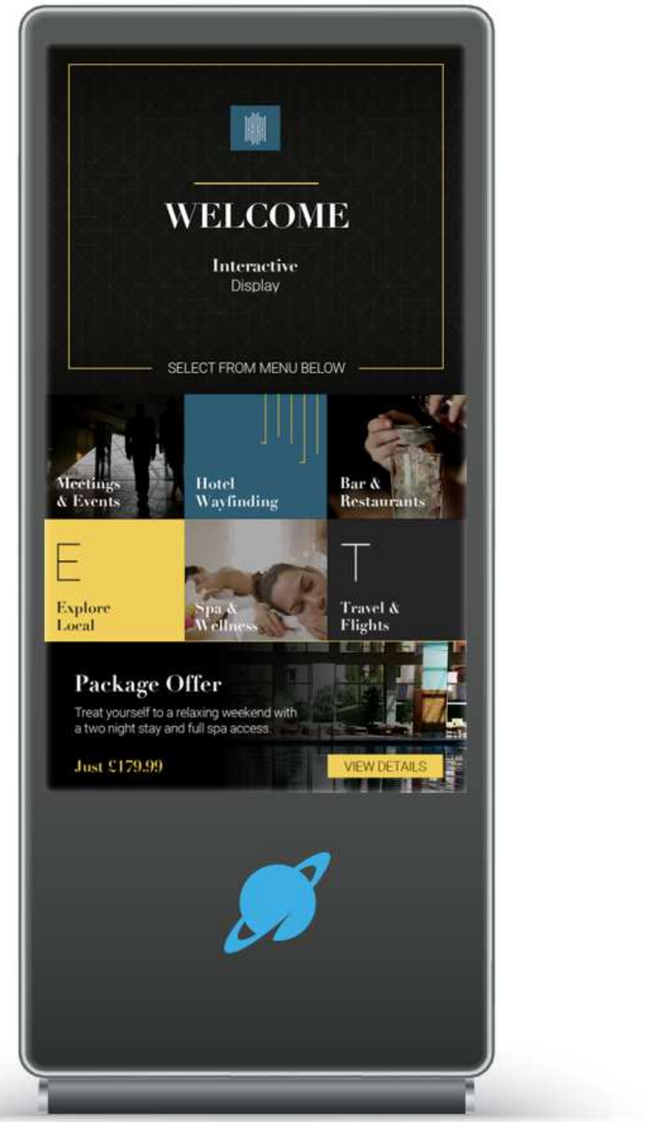




Share the Screen with Multiple Admins

Content managers use Boards to create screen zones that display the most pertinent content and data.

- Create different zones of content on a single screen
- Control single/multi-zones on multiple screens, or delegate publishing rights to other teams
- Institute content management permissions for a single screen layout or an entire zone



Build a Better Kiosk

Kiosk Builder is the no-code way to design and implement kiosk displays that enable easy wayfinding, reservations, message communications, alerts, training notices and more.

- Drag and drop content modules into an easy-to-view, easy-to-use visual layout
- Update content modules to play differentiated content in different locations
- Manage multiple kiosk screens from a single content management system

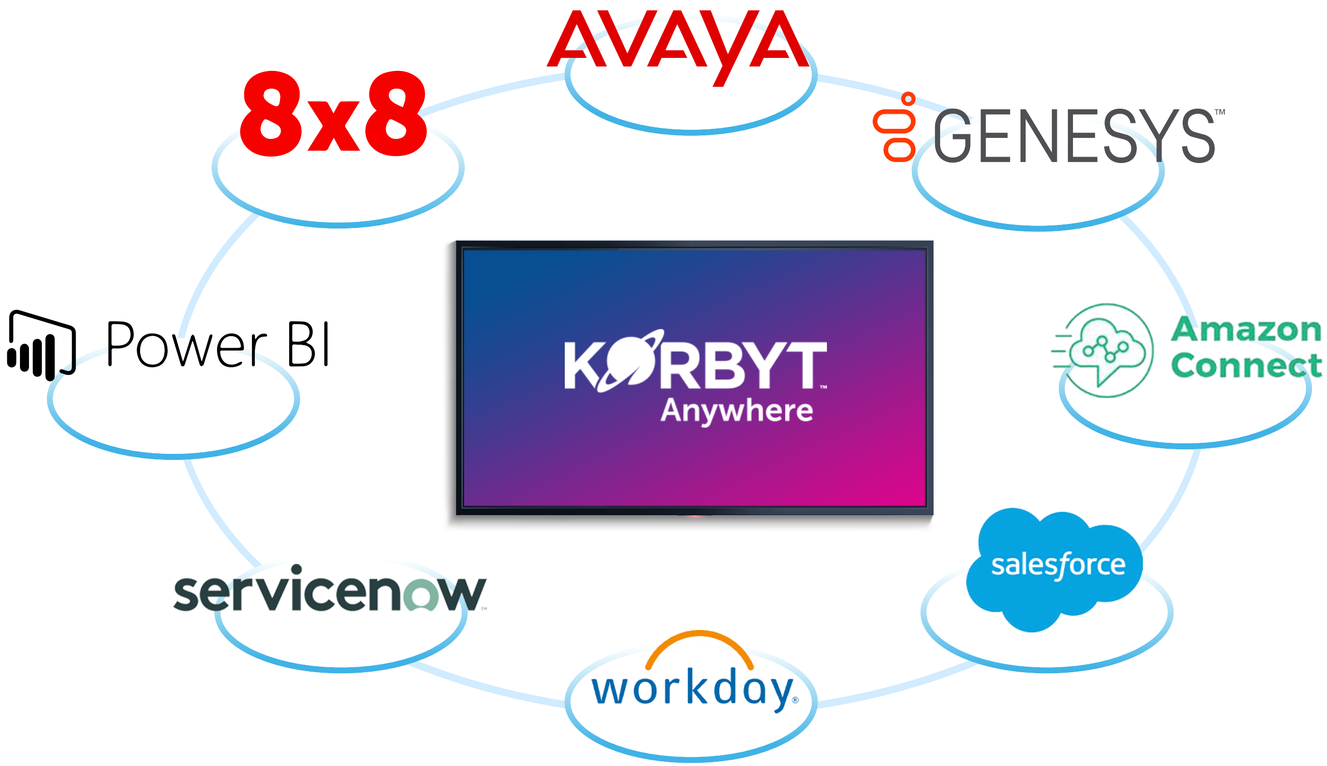
Data Visualization

Show real-time sales performance, calls-in-queue and issues resolved as a clear, actionable display.
Our data adapters connect to over 100 enterprise sources to deliver key information as a story that can lead your teams to greater productivity.

Adapting to Your Data Needs

A Korbyt Anywhere data adapter connects to data from any source and visualizes it to display on any screen in your workplace.

- Choose from hundreds of data sources, including Salesforce, ZenDesk, ServiceNow and more
- Integrate securely with any other enterprise system using RESTful APIs, web services, and custom integrations



Built for Performance Management

Performance management is more effective with Korbyt Anywhere's Builder: a content management system feature that formats your data with visual appeal for any screen.

- Design how data appears on your screens to ensure clarity, drive action and promotes improved performance
- Target data and performance metrics to employees based on teams, job type, location and other attributes
- Format, style and change the look across different digital signage screens, desktops, web browsers and mobile devices

The Measure of Success

Automated performance management analyzes the data and messages that drive your teams to succeed.

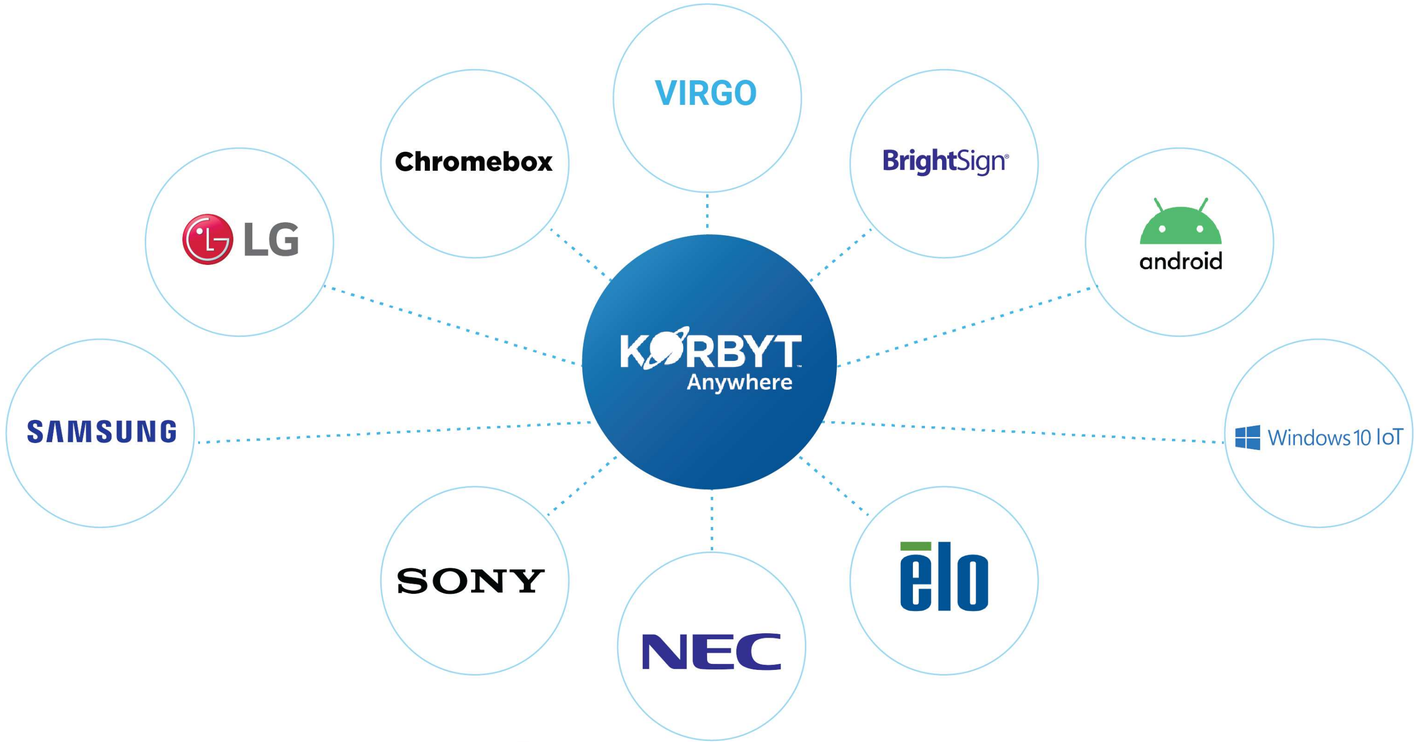
- View data by an individual or across a whole group, team or company
- Report to leaders how visualized data influences employee productivity outcomes
- Roll up departments, locations, teams and more into one meaningful KPI based on value added data calculations

KORBYT Anywhere

Signage Player Hardware

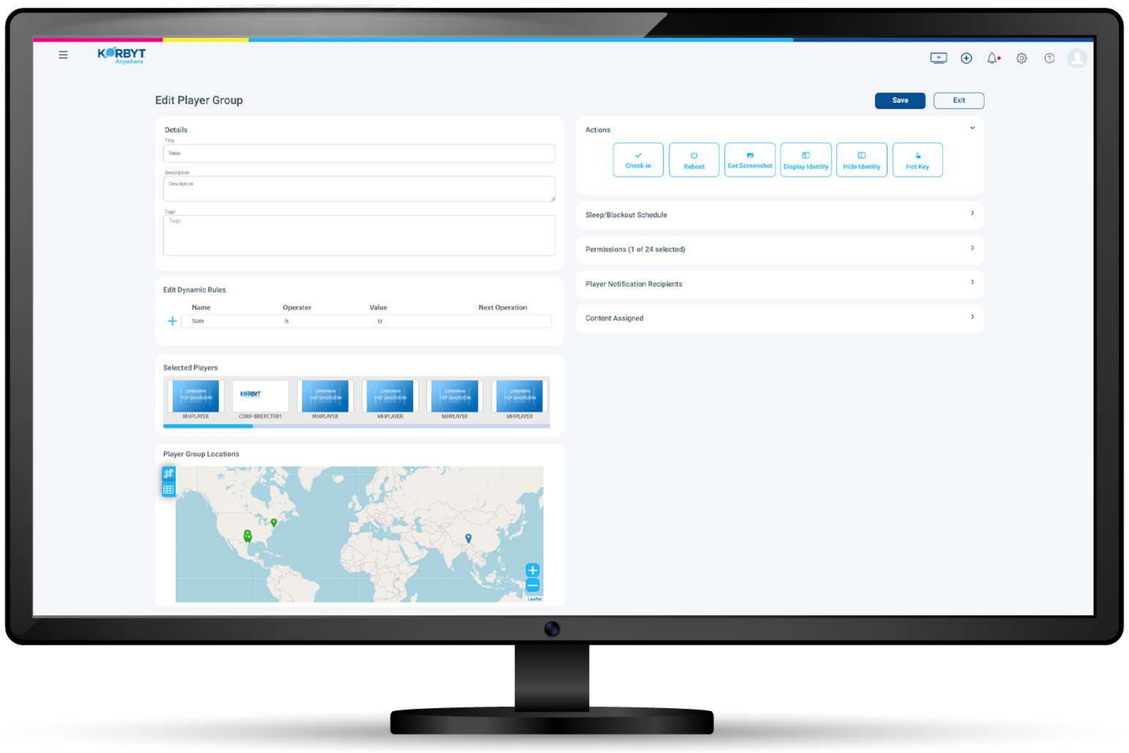
MEET THE ULTIMATE TEAM PLAYER

Korbyt Anywhere works with the digital signage player hardware that fits your needs and budget. And we guarantee the support you need for maximum performance.



Multiplayer Communications

Korbyt offers you the most flexibility with support for the largest ecosystem of player hardware in the industry — including SoC (System on a Chip). Whether your player or ours, we support all standard and advanced platform features. And we now offer a new option for high performance at a low cost, with the introduction of our advanced Virgo player.



Manage the Players

A central Player Management system provides access to all players, across all locations.

- Detect whether screens are on or dark, to manage uptime or downtime
- Avoid communication delays by setting content to publish even if disconnected from Korbyt
- Automate alerts to optimize player performance
- Remotely manage upgrades, player reboots or firmware changes
- Create user-defined views and permissions that allow you to delegate management and troubleshooting to others

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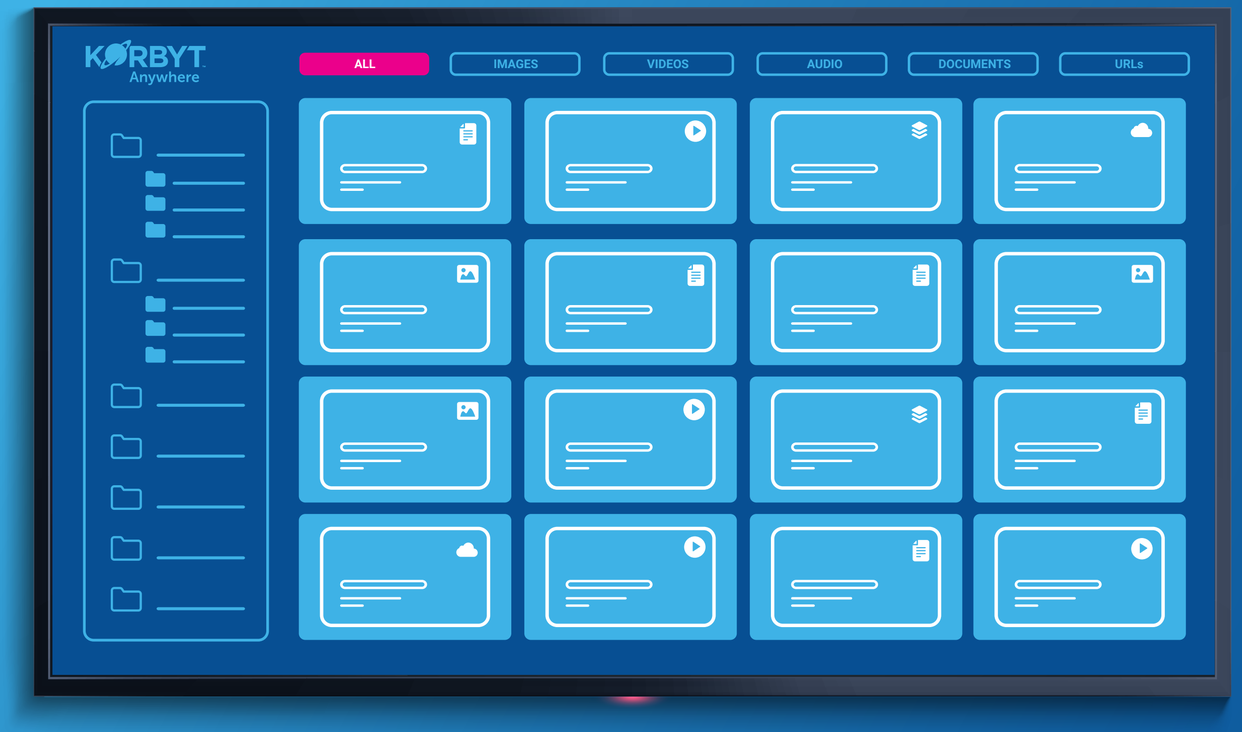


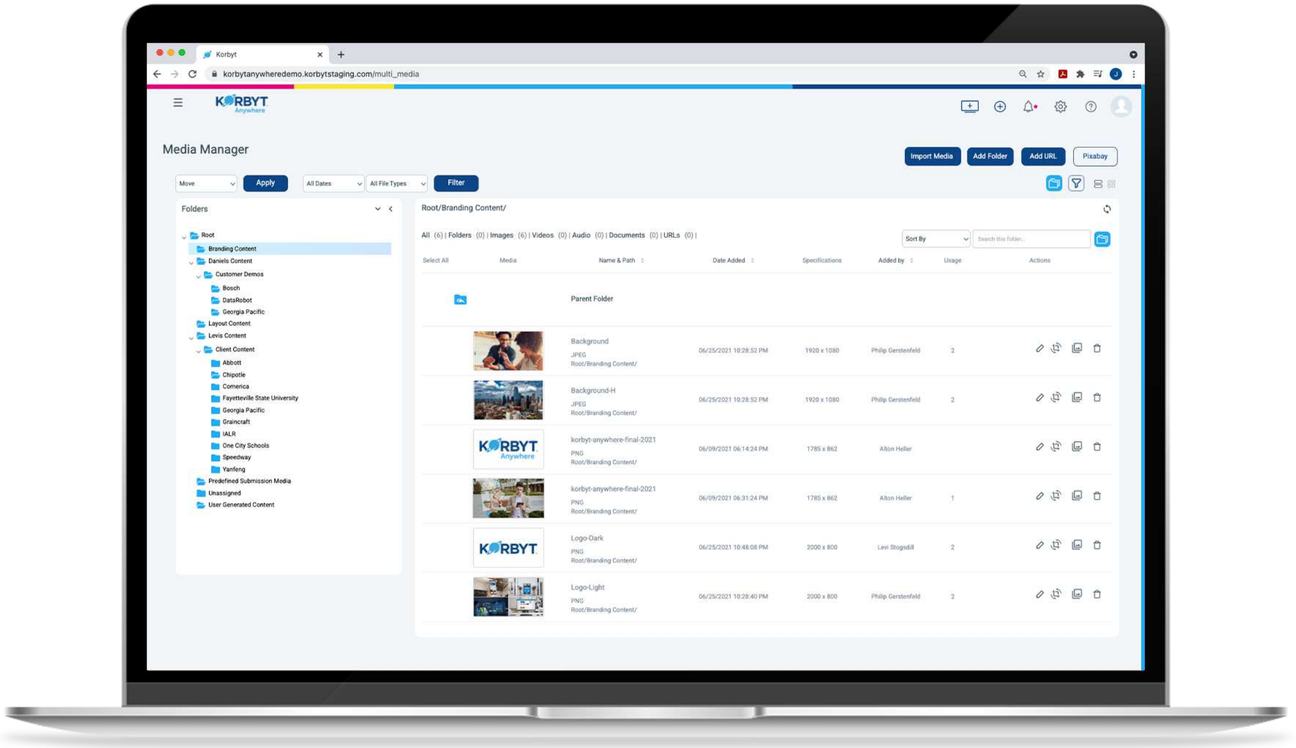
Media Management

Take control of all media. Manage your media and communication assets from a single place. The content management platform includes 500GB of storage space, which you can organize and share with media management tools.

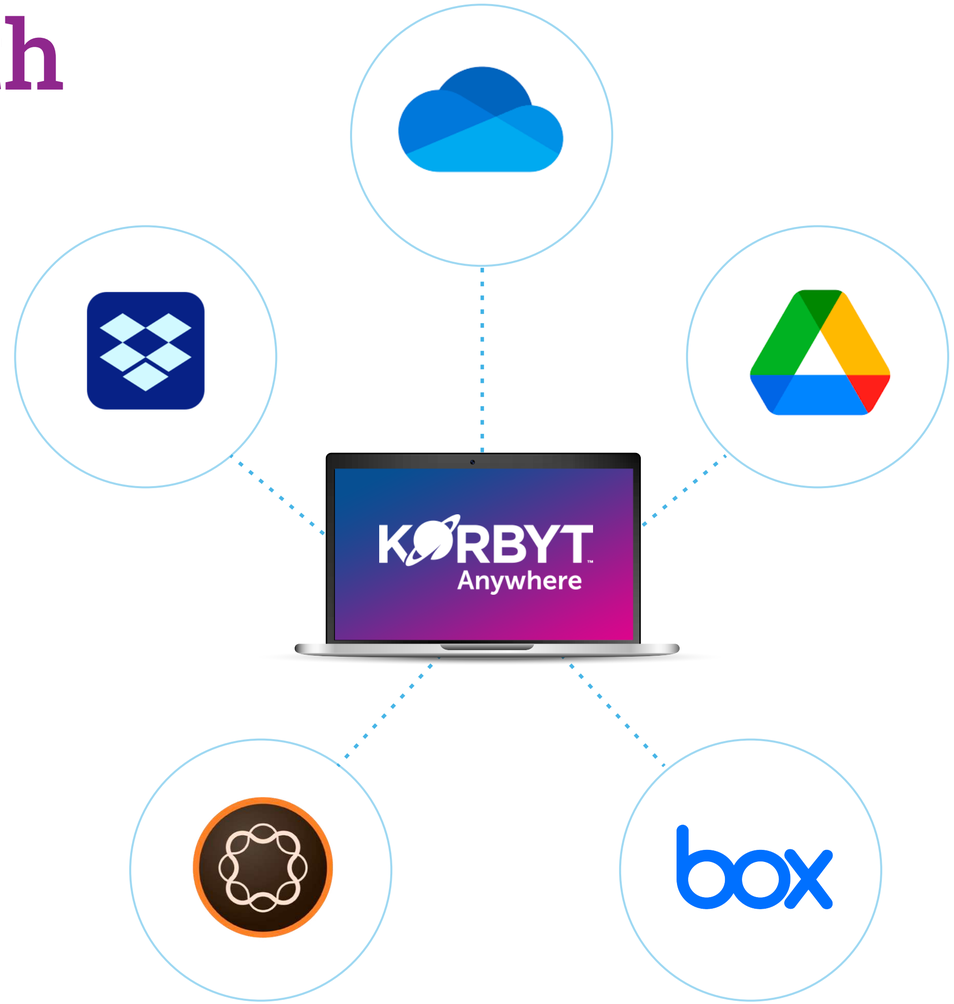
Media Mastery

The Media Library stores and organizes all your customer or internal communication assets in a single location. Its user-friendly interface makes it easy for you and your teams to locate and access what they need when they need it.

- House up to 500GB of digital assets: text, images, videos, documents, urls and more
- Tag your assets for robust categorization that provides easy and powerful search capabilities
- Manage permissions and licenses for all your assets



A Synchronized Source of Truth

Couriers are the technology go-betweens that ensure your Media Library is up to date and in sync with your other media storage systems.

- Auto-sync your Media Library with major cloud content storage: OneDrive, Google Drive, Box, Dropbox or Adobe Experience Manager
- Align the assets inside Korbyt Anywhere with other digital assets across your organization