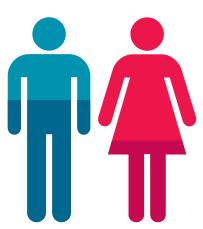
The Benefits of Digital Signage for Safety Communication





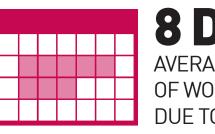
THE GROWING COST OF WORKPLACE SAFETY



61% Men & 39% Women

MISS WORK DUE TO WORKPLACE ILLNESS AND ACCIDENTS¹





8 DAYS

AVERAGE AMOUNT

OF WORK MISSED

DUE TO INJURY¹



DAYS AWAY FROM WORK: Men 10; Women 7





TOP 3 OCCUPATIONS

WITH THE HIGHEST NUMBER OF WORKPLACE ILLNESS AND INJURY¹

95,070 INSTALLATION, MAINTENANCE, AND REPAIR OCCUPATIONS

109,840 PRODUCTION OCCUPATIONS

192,720 TRANSPORTATION AND MATERIAL MOVING OCCUPATIONS

THE ROI OF PROPER SAFETY COMMUNICATION

63%



OF PEOPLE REPORT DIGITAL SIGNAGE CATCHES THEIR ATTENTION 4







1 DOLLAR INVESTED IN SAFETY COMMUNICATIONS

6 DOLLARS SAVED

TURNOVER

COSTS

ILLNESS & INJURY



PRODUCTIVITY

MORALE



Employers should reinforce a culture of safety each day through simple and repeatable actions such as visual messaging on digital signage to ensure employees use proper personal protective equipment, take necessary health and safety precautions in extreme weather conditions, and inspect and regularly repair company vehicles and equipment.

SOURCES:

1. United States Bureau of Labor Statistics, 2015 2. International Labour Organization 3. United States Bureau of Labor Statistics, 2018 4. OTX Study 5. United States Bureau of Labor OSHA Study

Rev 09/20